

3 Reasons Why Blitzen Should Be Your Workflow Automation Solution

In the next two minutes we are going to make the case for why Blitzen is the best workflow automation solution for marketers and sales teams. Start the clock.

“The average sales rep only spends 33% of their time on selling”

Blitzen connects all of your tools and makes it easy to move contact data from one place to another so you spend less time on data entry and more time selling.

1. Reduce manual data entry: Push form data to CRMs and marketing automation instantly

Stop wasting your time with unnecessary clicks. Set event-based triggers to push the data to the tools you are currently using in a matter of minutes.

2. Stop losing leads; respond faster

Once a lead is captured, chances of converting diminish with every minute that passes. After 2 to 3 hours you can almost predict a 50% reduction in conversion. This means that you don't have any time to waste.

- Set up automatic triggers
- Alert your team of new leads instantly
- Follow up immediately

3. Take IT out of the picture

Blitzen's drag and drop workflow builder uses clicks instead of code to connect the tools you already have without bugging your IT dept.

